



DANIEL BEHM | REGISTERED FINANCIAL ADVISER

Based in Ceres, I've been helping clients with their financial journeys since 2018. I offer tailored advice on short-term insurance, medical aid, investments, and life policies to meet each client's unique needs and goals. My approach centers on building trusting relationships, delivering guidance that empowers clients to make informed financial decisions. As I continue to grow, I'm committed to providing current, effective advice. Contact me to start building your future.

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OUR PURPOSE

As an adviser of SFP, we are committed to creating long lasting relationships with you, as our client by offering professional, ongoing financial advice and services backed by SFP. Ensuring that the partnership will assist you in your journey to financial wellness.

WE SHARE IN SFP'S PHILOSOPHY TO:

- Treat clients fairly.
- Behave ethically and in accordance with best business practice.
- Build lasting relationship based on trust.

OUR VISION

We aim to be the leader in holistic financial planning whilst maintaining strong relationships with all relevant stakeholders.

OUR VALUES

- Respect for People.
- Acting with Integrity.
- Leading with Courage.
- Caring for one another.

WHO ARE MY CLIENTS?

Responsible individuals, who believe in financial security and independence.

WHAT WE DO

At SFP we want to ensure that you are able to make well informed decisions about your financial planning objectives.

The Financial planning process entails wealth creation, wealth protection and wealth preservation which is considered throughout your life; and accommodates for individual as well as family needs.

We follow the industry recognised Financial planning process in order to ensure that our partnership coordinates and manages your financial plan to meet your financial goals.